

NONPROFITS: GOVERNANCE

Nonprofit Corporate Minutes: What Not to Do

10.27.14 | Linda J. Rosenthal, JD



With a quick Google search, you can find many examples of well-written nonprofit corporate minutes.

There is also <u>sure-fire advice</u> on how *not* to do nonprofit meeting minutes. See, for instance, the experts' guidance we cited in <u>Breach of Duty by Ogling the Doughnuts</u> and <u>Fun Facts About</u> <u>Corporate Minutes</u>.

Some of the most common mistakes and trouble spots are summarized in the examples below.

Failing to Document Quorum

Simply put, if there is no quorum at a meeting, it cannot lawfully proceed. Any purported votes or action taken will be null and void.

On the other hand, if a quorum *is* present, but the corporate minutes don't make that fact clear, that's a problem, too. More often than not, the corporate secretary will write nothing more in the corporate minutes that "[t]he meeting was called to order." There is no additional detail: no information specifically identifying it as a meeting of the board of directors, no mention of how many directors constitute a quorum, no list of those present for the meeting.

How that becomes a problem is if – at some later date – there is a challenge to an action taken at that meeting. The objection may come from a dissident board member, or a dissatisfied or injured employee, or a third party – or a government agent. There should be a clear and definitive statement establishing (a) the presence of a quorum at the beginning of the meeting; and (b) that it continued through to adjournment. The lack of this type of declaration can work to the advantage of the person challenging the legitimacy of the entire proceeding.

Failing to Timely Draft, Circulate Proposed Minutes



More often than not, when a board meeting is adjourned, the notes for the meeting minutes are put in a file folder and set aside. Then, just before the next meeting, the corporate secretary grabs those notes and writes them up hastily, marking them as the "formal" minutes. The directors take their places at the conference table and (while selecting from <u>an assortment of delectable pastries</u>) hastily skim the document. The presiding officer then asks for the usual motion to accept the minutes, and to second it. With lightning speed, it is unanimously approved.

This is bad practice for several practical as well as legal reasons.

First, memories quickly fade about exactly what was said and done at a particular meeting. Busy professionals juggle multiple commitments. Any significant delay between a board meeting and the first review of a draft set of minutes can result in spotty – and faulty – recollections. This creates doubt about whether the later-approved minutes represent the true and correct intent and actions of the board.

Second, government regulators including the Internal Revenue Service consider any significant delay in drafting and approving meeting minutes a failure of proper governance and an indication of possible bigger problems with how the organization is run. The revised Form 990 asks in Part VI, Section A, Question 8, whether there is contemporaneous documentation of the full board and committee minutes or written unanimous consent for the actions taken. Contemporaneous means the "later of (1) the next meeting of the governing body or committee (such as approving the minutes of the prior meeting) or (2) 60 days after the date of the meeting or written action." While there's no penalty for failing to meet this requirement, this deficiency – especially if chronic – can be a red flag for these government officials. And because the Form 990 is a public document, this omission may be an issue of concern for others as well: grant-makers, major donors, and the general public.

Failing to Use Uniform Format

Having a book of minutes that is substantially inconsistent in level of detail from one meeting to the next <u>can create suspicions</u>, even when there are no real grounds for these doubts or concerns.

Consider this example: an organization's February board-meeting minutes are full of detail even though the directors discussed only relatively minor, routine matters; the May minutes are sketchy although the board voted to approve a substantial raise in the executive director's salary after careful discussion and deliberation. The sloppily drafted May minutes could create the *false and damaging* impression that the board members did not perform due diligence or exercise their fiduciary duties adequately.

The better practice is to adopt a uniform "template" and guidelines for the organization's minutetaking practices and procedures. That doesn't mean the format can't be improved over time, but sudden changes – or erratic and uneven practices – may signal problems. Any deviation from an established and consistent format should be justifiable, rather than haphazard or inadvertent.

Failing to Include Details



While some commentators suggest that a "minimalist" approach is an acceptable method of writing corporate minutes, that practice is likely insufficient in today's climate of regulatory scrutiny and reasonable expectations of transparency from an organization's funders or supporters. Minutes that are too brief, and lack sufficient detail to support the reasons for significant corporate actions, may do a serious disservice to the organization ... and give fodder for disgruntled insiders or others.

The Walt Disney case that we described in <u>Breach of Fiduciary Duty by Ogling the Doughnuts</u> is a good example. Members of this for-profit corporate board were sued for breach of duty for negligently approving a key executive's employment contract and compensation package. What was the smoking-gun evidence in this lawsuit?: Insufficient board-meeting minutes. The judge <u>ruled for</u> <u>the plaintiff and against the Walt Disney Co.</u> because the minutes demonstrated too little discussion and consideration of a corporate decision of such importance and involving a great deal of money.

This case, and others like it, demonstrate the importance of crafting minutes that <u>can be used as</u> <u>evidence</u> – including in court! – that a board of directors acted appropriately at all times and gave due consideration to the decisions and actions.

Failing to Omit Sensitive Material

Since there's often a valid exception to every rule, keep in mind that there are certain categories of information – confidential, harmful, or sensitive – that should *not* be disclosed in full in the corporate minutes.

For instance, discussions protected by the attorney-client privilege are not disclosed in the minutes in the same way as ordinary business in a corporate meeting. There are any number of good reasons why legal counsel may be present at a board meeting; indeed, many in-house counsel regularly attend these events. The corporate secretary should make note in the minutes that counsel was present and a privileged discussion took place. Here's an example: "The board and Jane Does, Esq., legal counsel for the corporation, held a privileged discussion. There are separate privileged minutes memorializing that discussion."

Failing to Have Document-Retention System

A section 501(c)(3) organization should have a formal document-retention system as well as a policy under which it <u>keeps certain official documents permanently</u>. These include: the IRS application for exemption (Form 1023 or 1023-EZ); the IRS determination letter (official written notice of tax-exemption granted); the Articles of Incorporation; the Bylaws; and corporate-meeting minutes.

That fancy, gold-embossed, loose-leaf binder your organization has had since its start-up days is a lovely memento for a bookshelf but doesn't cut it as an adequate document-retention system in the electronic age. There should be multiple certified copies (when available) as well as additional copies for reference – (digitized or cloud-based for quick and easy retrieval) – tomorrow or ten years from now.

Conclusion



These "what-not-to-do" rules are helpful to reinforce the common theme throughout our series of posts on corporate minutes: They are not just quaint formalities or meaningless customs. As the "official record" of the organization, they serve multiple, significant purposes for a variety of audiences.

An often overlooked – additional – function of the minutes is as a coherent and consistent "history" of the organization for reference use by future boards of directors.

- Linda J. Rosenthal, J.D., FPLG Information & Research Director