Haley Harris, MBA

Growth & Marketing Manager

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As the Growth & Marketing Manager at For Purpose Law Group, Haley Harris leads the strategy and storytelling that strengthen visibility, deepen community connection, and drive the firm's mission forward. From branding and content development, to partnership growth and audience engagement, she ensures FPLG's voice reaches—and resonates with—the nonprofit leaders who are shaping a better world.

Haley also plays a key role in the creation and ongoing success of ēos, a platform powering FPLG to further support nonprofit changemakers. Whether she's launching a new campaign, refining messaging, or building relationships across the sector, her focus remains clear: elevate purpose-driven organizations with sharp strategy, creative communication, and meaningful connection.

With an MBA concentrated in management, and a strong background in nonprofit marketing and community development, Haley brings both cross-functional skill and strategic adaptability to her work. She approaches every project with a blend of analytical thinking and creativity—always looking for the smartest way to move ideas into action.

Outside the office, Haley's competitive energy doesn't take a break. A lifelong rugby player and coach, she is deeply passionate about expanding access to the sport and empowering female athletes. When she isn't community building or tackling the rugby pitch, you'll likely find her devouring fantasy and sci-fi novels, hitting a trail or the ski slopes, or being bossed around by

her cat, Fenrys.

EDUCATION

- Mount St. Mary's University, Masters in Business Administration
- Mount St. Mary's University, Bachelor of Science, Health Science