

NONPROFITS: BOARD GOVERNANCE

# Breach of Fiduciary Duty by Ogling the Doughnuts

10.08.14 | Linda J. Rosenthal, JD



Admit it. You've done it.

You're in the conference room at your nonprofit's board meeting. The corporate secretary presents the minutes of the last meeting and asks for approval. But there's silence: You're busy deciding between the pumpkin-glazed doughnuts and the chocolate-topped ones. So is everyone else at the table.

#### Nonprofit Minutes

Fast forward a year or so. Your organization receives an official audit notice from the Internal Revenue Service. Which documents do you suppose the federal agent will ask to see? The financial records? Yes, of course. The Articles of Incorporation and the Bylaws? Those, too.

Would it surprise you to learn that the IRS wants to see your <u>corporate minutes</u> as well? You bet. In fact, the board-meeting minutes are <u>close to the top of that list</u> of material to turn over.

By the way, the California Attorney General – who has oversight authority for charities in this state – will be interested in them as well.

# More Than a Quaint Formality

Meeting minutes are *much more* than routine formalities or handy notes. They are the legally mandated – official – records and history of an organization.

Nonprofits that are incorporated can act *only* by and through the board of directors. The board then, in turn, may delegate certain authority to act to the officers, employees, and agents – so long as the ultimate control and management remains with the board.



Documenting board actions and decisions in writing is a critical function because corporate minutes are *legally presumed* to be correct and are considered formal evidence of the facts they report. They are *not* mere summaries or casual notes of the proceedings.

There is no one-size-fits-all formula or format for an organization's meeting minutes. They should be carefully and thoughtfully prepared: neither sketchy outlines or verbatim transcripts. The minutes should be clear, accurate, and sufficient to reflect what actually occurred at the meeting, how decisions were made, who participated, who dissented, and what actions were proposed but not adopted. The best practice is to select and maintain a uniform template with consistent levels of detail across the entire body of corporate minutes.

When adequately prepared and maintained, corporate minutes can serve as contemporaneous proof in regulatory reviews or judicial proceedings that board and committee members fulfilled their fiduciary duties and complied with all laws. For internal purposes, the minutes can reduce later misunderstandings or misrecollections generally, or provide evidence in disputes or lawsuits among board members or factions. They are also valuable sources of institutional history and guidance for future boards.

From time to time, the corporate minutes may be reviewed by outsiders, so they should be drafted "with an awareness of third parties." These include people who were *not* at the meeting in question but are trying – more or less – to understand (after-the-fact) what occurred. While these third parties may be government agents or regulators, they can also be unrelated individuals or entities who sue or are sued by the nonprofit organization.

## The Importance of Minutes

A helpful example of how corporate minutes played a key role in the outcome of a lawsuit is a 2006 <u>case involving the Walt Disney Co</u>. Although this litigation involved a for-profit business, the general principles apply in the nonprofit context as well.

Members of the Disney board of directors became embroiled in a dispute over approving a key executive's employment contract and compensation package. They were sued for breach of duty for negligently granting that approval. It was a major (non-jury) trial with lots of evidence and argument, but in the end the judge zoomed in on the corporate minutes as proof of liability.

The key here was what did *not* happen: It was Sherlock Holmes's proverbial dog that did *not* bark in the night in The Adventure of Silver Blaze.

The custom and practice for Disney board meetings was to always have long and detailed formal minutes with full and complete descriptions of all actions taken as well as everything else that was discussed and considered.

The evidence showed that, at the meeting in question when the hiring decision was made, the complete board minutes were 15 pages long. But only a page and a half related at all to the issue of hiring the executive. and a portion of that small segment referred to an entirely unrelated matter. There was no reference in the minutes to any discussion at all of the key details of compensation, including its reasonableness, or the consequences of any possible termination, or of the various



payout scenarios in that event.

Had the board given due attention and scrutiny to the matter of this executive's employment including the specifics of compensation, the corporate secretary would have documented it in black and white right there in those minutes.

## Conclusion

In the next few blog posts, we'll dive further into the topic of meeting minutes. Grab a few doughnuts.

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